

**Ninth Annual Build A House...Build A Dream! Contest for Kids**  
**April 17, 2010 at Drexel University**  
**To benefit: Delaware Valley Habitat for Humanity**



***Sponsorship Opportunities***

**PRESENTING SPONSOR - \$20,000 +**

- ❖ **Company's name as Presenting Sponsor on 40,000 flyers mailed to schools throughout the region.**
- ❖ Company name and logo on outside front cover of Program Book as **Presenting Sponsor.**
- ❖ **Full-page**, priority placement Ad inside the Program Book.
- ❖ Your company's name and logo on:
  - ❖ Contest email communications
  - ❖ Contest volunteers' t-shirts
  - ❖ Contest power point projected throughout the entire event
  - ❖ Contest banners
  - ❖ Contest signage
- ❖ A table within the Contest area where you can distribute promotional materials, and/or
- ❖ Company gifts/materials in Contest gift bags.
- ❖ Two company representatives can serve as judges, including final round judging.
- ❖ Public recognition at the podium and during Opening Ceremony and Final Awards Ceremony.
- ❖ Opportunity to speak at Awards Ceremony.
- ❖ Your company's name included in all press materials as **Presenting Sponsor.**
- ❖ Inclusion in all post-event promotion, including paid advertising and DVHFH publications.
- ❖ You may publicize your own involvement as the Contest's **Presenting Sponsor.**
- ❖ Exhibit a Contest winner's project in your office or other location for one month.
- ❖ Your company web site linked to the Contest page on the Delaware Valley Habitat site.
- ❖ Listing in the Resource Directory of the Program Book.
- ❖ Name listed as Donor in donor list in Program Book.

**HABITAT PARTNER - \$10,000 +**

- ❖ **Company's logo on 40,000 flyers mailed to schools throughout the region.**
- ❖ Company logo on outside front cover of Program Book.
- ❖ **Full-page** Ad in the Program Book.
- ❖ Your company's name and logo on:
  - ❖ Contest email communications
  - ❖ Contest volunteers' t-shirts
  - ❖ Contest power point projected throughout the entire event
  - ❖ Contest banners
  - ❖ Contest signage
- ❖ A table within the Contest area where you can distribute promotional materials, and/or
- ❖ Company gifts/materials in Contest gift bags.
- ❖ A company representative may serve as a judge.
- ❖ Public recognition and award presentation at the podium during Awards Ceremony.
- ❖ Your company's name included in all press materials.
- ❖ You may publicize your involvement in the Contest, and call your business a sponsor.
- ❖ Inclusion in all post-event promotion, including paid advertising and DVHFH publications.
- ❖ Listing on the Delaware Valley Habitat for Humanity website.
- ❖ Listing in the Resource Directory of the Program Book.
- ❖ Name listed as Donor in donor list in Program Book.

### **HABITAT SUPPORTER - \$5,000 +**

- ❖ **Company's logo on 40,000 flyers mailed to schools throughout the region.**
- ❖ **Full-page** Ad in the Program Book.
- ❖ Your company's name and logo on:
  - ❖ Contest email communications
  - ❖ Contest volunteers' t-shirts
  - ❖ Contest power point projected throughout the entire event
  - ❖ Contest banners
  - ❖ Contest signage
- ❖ A table within the Contest area where you can distribute promotional materials, and/or
- ❖ Company gifts/materials in Contest gift bags.
- ❖ Your company's name included in all press materials.
- ❖ Inclusion in all post-event promotion, including paid advertising and DVHFH publications.
- ❖ You may publicize your involvement in the Contest, and call your business a sponsor.
- ❖ Listing on the Delaware Valley Habitat for Humanity website.
- ❖ Listing in the Resource Directory of the Program Book.
- ❖ Name listed as Donor in donor list in Program Book.

### **HABITAT HELPER - \$2,500 +**

- ❖ Half-page Ad in the Program Book.
- ❖ Your company's name and logo on:
  - ❖ Contest volunteers' t-shirts
  - ❖ Contest signage
- ❖ Company gifts/materials in Contest gift bags.
- ❖ You may publicize your involvement in the Contest, and call your business a sponsor.
- ❖ Listing on the Delaware Valley Habitat for Humanity website.
- ❖ Listing in the Resource Directory of the Program Book.
- ❖ Name listed as Donor in donor list in Program Book.

### **HABITAT BOOSTER - \$1,000 +**

- ❖ Quarter-page Ad in the Program Book.
- ❖ Listing on the Delaware Valley Habitat for Humanity website.
- ❖ Listing in the Resource Directory of the Program Book.
- ❖ Name listed as Donor in donor list in Program Book.

### **HABITAT FRIEND - \$500 +**

- ❖ Business card size Ad in the Program Book.
- ❖ Name listed as Donor in donor list in Program Book.

### **HABITAT DONOR - \$250 +**

- ❖ Name listed as Donor in Program Book.

**Ninth Annual Build A House . . . Build A Dream! Contest for Kids**

To benefit

Delaware Valley Habitat for Humanity

100 South Broad St, Philadelphia, Pa 19110

Phone 215-564-2102 Fax 215-628-9839 Email: [contest@dvhabitat.org](mailto:contest@dvhabitat.org)



## SPONSORSHIP FORM

**YES! We / I want to support Delaware Valley Habitat for Humanity's *Ninth Annual "Build A House...Build A Dream! Contest for Kids"* on April 17, 2010 at Drexel University.**

**Company/Individual Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Address** \_\_\_\_\_

**Contact** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Sponsorship Level** \_\_\_\_\_ **Amount Enclosed \$** \_\_\_\_\_

*Checks should be made payable to "Delaware Valley Habitat for Humanity"*

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### OTHER INFORMATION

**1. Your Listing in the Program Book Resource Directory:**

- Should the name and/or address be different than above? If yes: \_\_\_\_\_
- How should your company be categorized? (i.e. Builders and Developers, Architects, Engineers, Services and Supplies, etc.) \_\_\_\_\_
- Ad copy can be submitted electronically to [contest@dvhabitat.org](mailto:contest@dvhabitat.org). Send your black/white pdf file with fonts included, or an eps file as follows: Full page – 9" high by 7" wide, Half page – 5" high by 7 ½ " wide, Quarter page – 5" high by 3 ½ " wide.

**2. Volunteer Opportunities:**

- I / we would like to be actively involved at the Contest. Please contact me about:  
\_\_\_\_\_ Serving as a Contest Judge at the event.  
\_\_\_\_\_ Other volunteer opportunities on the day of the event.

**3. Questions?**

- Call or email Emma Simmons or Patty Russo, at the Contest Office. *Thanks!*

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# **Ninth Annual Build A House...Build A Dream! Contest for Kids**

**Delaware Valley Habitat for Humanity**

**April 17, 2010 at Drexel University**



## **Information**

### **About the Event**

#### **About Delaware Valley Habitat for Humanity**

#### **About Sponsorship Opportunities**

Delaware Valley Habitat for Humanity is proud to host the Ninth Annual Build A House...Build A Dream! Contest for Kids.

### **About the Event**

Now in its ninth year, the contest raises both awareness of the need for affordable housing and funds for local Habitat homebuilding programs for low income families in Philadelphia, Camden, Bucks, Chester, Delaware and Montgomery Counties.

Participating 5th grade students work individually or in teams to build their own three dimensional, model "dream homes" and bring them to the Contest for display and judging. Their imaginative, colorful designs reflect their far ranging interests and the issues that concern them. For example, students have created model houses designed to withstand tsunamis, houses based on spaceships and bongo drums, houses made entirely of pencils and pasta, energy efficient houses, and environmentally friendly "green" homes. All children receive recognition for their efforts and the top winners earn small cash prizes.

Since 2002, over 4800 fifth grade students representing some 750 schools throughout the Delaware Valley have participated, and the contest has raised over \$516,000 to help support Habitat's regional homebuilding initiatives.. Last year, over 700 kids and family members participated. And in addition more than 150 adult volunteers...architects, engineers, builders, designers and related professionals... served as Contest Judges and event volunteers.

### **About Delaware Valley Habitat for Humanity**

Delaware Valley Habitat for Humanity is a regional organization of six Habitat affiliates in Southeastern Pennsylvania and Camden NJ. It serves Philadelphia, Bucks County, Chester County, Delaware County, Montgomery County, and Camden County. Formed in 1998, the organization undertakes programs to increase awareness of the need for affordable housing and to develop financial and in-kind resources to help meet the need.

(over for more information)

To date more than 444 homes have been built in the region by Habitat affiliates. Habitat programs are targeted at low and very low income working families in need. Simple, basic, decent homes are produced utilizing volunteer labor, donated building materials and financial gifts. The homes are sold with no profit added and with zero percent interest loans to families who invest 400 hours or more of sweat equity building their own or another families' home. The habitat model is a pragmatic, direct, hands-on way to make a difference with the overwhelming need for affordable housing and neighborhood revitalization.

### **Sponsorship Opportunities and Benefits**

The Build A House...Build A Dream! Contest for Kids event is made possible by the generous support of corporate partners and individual contributors. Proceeds are used to support habitat homebuilding programs in the region.

Contest supporters not only help Habitat build awareness and funds to address the affordable housing needs of local low income families. They also benefit from the positive association with Habitat's ongoing work throughout the region, and broad exposure of their community commitment before, during, and after the event.

The event is broadly marketed throughout the region. Contest materials reach 40,000 school students and their families. Volunteer judges and contest volunteers are drawn from leading building, engineering, architectural and design firms in the region. The event itself has generated a capacity attendance each year, and receives substantial media coverage, both print and broadcast, from various regional and local outlets.

### **Your support is invited**

We invite your support of this event. Your partnership makes a real difference in Habitat's important work building simple, decent affordable homes for working families in need, and the rebuilding of neighborhoods across the Delaware Valley.

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